

Mr. Mritunjay Kumar (Chairman and Founder of Mascot Group)

Mr. Mritunjay Kumar is the Chairman and Founder of Mascot Group. Having MBA degree in marketing started his career in 2004 with ICICI Bank where he was assigned to grow and handle home loan market in Noida region. He created very good network in Noida region and in short span of time he was promoted to handle the team. 2007 end he joined Reliance capital Ltd as Area Manager to grow Noida network for them. After 5 years of successful corporate experience he decided to get into entrepreneurial shoes and work in the similar industry with his vast experience and contacts (where they formed Mascot Group). They got into Real estate distribution & contracting in 2009 and were very successful in the same; they were working with good developers and made their good mark in the market. With the eagerness & willingness to grow, they were looking for more opportunities to grow the organization; they got excellent opportunity from Amrapali group to work with them as contractors. That's where they got into contracting activity and since then they are in construction business. As contractors they successfully completed 3 projects i.e.

1. Amrapali Golf Homes (Greater Noida West) where they constructed 2 towers of 17 floors each having 2 lac Sq.ft area, the said project was completed in 2012
2. Amrapali Tech Park (Techzone- 5, Greater Noida) where they constructed structure of double basement along with 3 commercial floors, the said project was completed in 2012
3. Lotus Zing, 3C's Developers residential project (Sector 168, Noida) where they constructed basement + 4 floors structure having area close to 75,000 sq.ft, the said project was completed in 2012

With good experience in Real Estate sales & construction experience they decided to do backward integration and become Real Estate Developers for large projects. They joined hands with Soho Group which has good experience.